

**Presseinformation | Press Release**

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**New products, Exhibition and Symposium by Uzin Utz AG**

**Flooring expertise and ideas for the future  
at the Domotex 2012**

**Ulm, 28th November 2011 – Uzin Utz AG and its product brands Uzin, Wolff, Pallmann and RZ will be presenting new products for the laying, renovation and maintenance of all kinds of floor coverings at the trade fair Domotex 2012 in Hanover (14th to 17th January 2012, Hall 7, Stand A30). Alongside this, Uzin will be presenting its new brand identity. At the same time, the exhibition “The future at your feet“ (Hall 6, Stand F16, [contractworld.exhibition](http://contractworld.exhibition)) will be looking at the future of flooring. The company will thus be underlining its role as a driving force of innovation for the whole field.**

Uzin Utz AG will have two trade fair stands at the Domotex 2012: With the motto “The future at your feet“ it will be presenting seven exciting solutions for flooring in the future in an exhibition (Hall 6, F16, [contractworld.exhibition](http://contractworld.exhibition)). The exhibition is the result of a project on the occasion of the 100<sup>th</sup> anniversary of the company Uzin Utz AG. Numerous creative heads and six creative teams from various disciplines in society have contributed their ideas and visions. In addition to this the Symposium held on Monday 16<sup>th</sup> January 2012 will include discussions between leading representatives from the field of material research and architecture (Karsten Blyemehl, Material ConneXion Cologne, Prof. Arno Brandhuber, AdBK Nürnberg, and Prof. Dr.-Ing. Christoph Gengnagel, UdK Berlin) together with Dr. Werner Utz, Chairman of the Board at Uzin Utz AG. Topics will include the perspectives and the challenges of the flooring of the future. ([contractworld.congress](http://contractworld.congress), Forum 12pm to 13pm).

With their new products, the company's brands Uzin, Wolff, Pallmann and RZ will be presenting their flooring expertise for craftsmen, trade and decision-makers in interior construction. The arena for the presentation is the trade fair stand in Hall 7, A30.

## **Uzin: Environmentally friendly products and new brand identity**

As pioneers in the research and production of environment-friendly manufacturing products, Uzin developed the first ever solvent-free contact adhesive in 2011. This product provided the same technical possibilities and had the same range of applications as a solvent-laden product: The water-based Uzin WK 222 not only sticks fast and effectively in stairs, walls and profiles but also fulfils all the requirements to provide healthy ambient air. As from October 2011 Uzin no longer offered solvent-laden adhesives in their German product range. With a new brand identity, the market leader in installation systems for flooring and wood flooring has emphasised its close affinity to its partners and customers. The slogan "Uzin. The floor belongs to you.", stands for the highest standard Uzin products and levels of service. Craftsmen shown with their own projects are at centre-stage of advertising images and object reports: A project that has been successfully realised with the support of Uzin products, service and consulting staff.

## **Wolff: New tools for flooring maintenance**

At the Domotex 2012, the tool manufacturer Wolff will be underlining its core competence in the removal of floor coverings with a new wood flooring stripper set. The set for stripping off wood flooring is complementary to the Turbo-Stripper which is used for the professional removal of bonded floor coverings, It consists of an absorber, an under-run protection and a specialised knife in heavy duty design. Due to additional weight the set can be individually adjusted. With GreenCut, Wolff will also be presenting a new and effective tool for the cutting of floor edges.

### **Pallmann: Magical products for natural surfaces**

With the motto "The future is natural" the brand Pallmann will be presenting its whole range of products for the professional laying of wood flooring. The focus will be on the solvent-free product range Magic Oil 2K for naturally beautiful surfaces. Intense brilliance combined with a matt and velvety surface, the newly developed colour Magic Oil 2K Color now offers wood flooring layers a range of additional possibilities.

### **RZ expands its offering of seals for elastic coverings**

RZ, specialists for the cleaning and maintenance systems for all types of floor coverings, will be introducing two 2- component laquer for the long-term protection of elastic floor coverings: the solvent-free RZ Turbo Protect Zero as well as the problem solver RZ Turbo Protect Plus. With a robust, elastic film both laquers protect all vinyl- and PVC-design coverings as well as CV-, Linoleum- or rubber coverings with smooth and surfaces with light structures against the greatest degree of wear and tear in object and living spaces. The new RZ Turbo Protect Plus is characterised by particularly labour-saving processing processes even with high coating thickness and is extremely resistant against disinfection substances. It offers extremely long-term protection and is also very easy to use.

## Contakt

**Uzin Utz AG** | Katja Kretschmar

Phone +49 (0)731 4097-471 | Fax +49 (0)731 4097-45471

Email [pr@uzin-utz.com](mailto:pr@uzin-utz.com)

### **About the Uzin Utz AG**

*Uzin Utz AG, headquartered in Ulm, employs approx. 900 and has a group turnover of 184 million Euros making it leader in developing and manufacturing special chemicals and equipment for installing floors. The chemical product systems for fitting floor coverings of all types through to finishing surfaces as well as floor processing machines, are designed and manufactured by the group companies and sold under the internationally successful brands Uzin, Wolff, Pallmann, Arturo, codex and RZ. As system partner of the craftsmanship sector, Uzin Utz has professionally customers and installers in all areas of floor laying for 100 years.*

[www.uzin-utz.de](http://www.uzin-utz.de)

### **Editor's note – Exhibition “The future at our feet“**

Detailed information and image material on the exhibition “The future at our feet“ can be obtained via Email from [uzin@sympra.de](mailto:uzin@sympra.de).

Further press releases and images on the project can also be downloaded under [www.die-zukunft-unter-uns.de](http://www.die-zukunft-unter-uns.de).

**Image Material**

Image 1:



Uzin WK 222 is the first solvent-free contact adhesive. It enables rational contact bonding for floor coverings, seam restorations, stairs, walls and profiles.

Image 2:



With the motto "The future is natural", the Pallmann brand will also be presenting solvent-free products from the Magic Oil 2K range designed for naturally beautiful surfaces.

Image 3:



At the Domotex 2012, the tool specialist Wolff will be presenting the new parquet stripper set for the removal of parquet flooring.

Image 4:



The sealing laquers RZ Turbo Protect Plus and RZ Turbo Protect Zero offer very long term protection for elastic floor coverings in an object.

Image 5:



The project “The future beneath us“ serves as a pool of ideas and a drive for innovation for the floors of tomorrow. The exhibition shows flooring solutions of the future which have been developed by international creative teams.

***Image material in print quality can be found for download on***  
***[www.uzin-utz.de](http://www.uzin-utz.de)***